

### LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



NAAC



ASE

CSE IT ECE

EEE ME

CE

LBCE

# **Placement as Priority**

- 2024 2025 = 91% Still continue
- **2023 2024 = 100%**
- 2022-2023 = 91%
- 0 2021 2022 = 95%
- 2020 2021 = 93%







- Adopting B School Concepts
- Collaboration with AIMS
- **Eminent Faculty With 80% Doctorates**
- Guest lectures and Seminars by renowned
- Case Study based teaching and learning
- **Enhancement of Employability and Leadership** skills through Association Classes
- Highest record achievements in co-curricular and extracurricular activities
- NISM, NCFM and NPTEL Certifications.
- Prathiba Awards from JNTUK Collaboration Research of Faculty and
- Great support from Alumni

### E Spirit Club Activities

- 1. Business Quiz
- 2. Business Plans
- 3. Mock Interviews
- **4. Paper Presentation**
- 5. Stock Market
- 6. Product Launch
- 7. Young Manager
- 8. Market Makers
- 9.Start-Ups
- 10. Management Games

## **Specializations**

1.Financial Management 2.Human Resource Management

- 3.Marketing Management 4.Business Analytics
- **5.Operations Managment**

















Dr.A.Adisesha Reddy Professor & HOD 9948038954





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